



BUSINESS DEVELOPMENT & MARKETING



COURSE CURRICULUM

OBJECT

To learn about the different methods of marketing and sales with practical applications. The course will focus on sharpening your different skills to communicate and convince people.

OUTCOME

The intern will be able to observe the need for marketing stunts and methods for different products and will be able to pick the right audience for sales and secure the sales. In short, the intern will be equipped with all the techniques of marketing and sales.

PREREQUISITE

High interest and motivation

COURSE CONTENT

- INTRODUCTION TO COURSE
- DIFFERENT METHODS OF MARKETING
- CASE STUDIES OF MARKETING METHODS
- SELECTION PRACTICE FOR MARKETING METHODS
- BASICS OF SALES
- PRODUCT
- METHODS OF SALES
- CASE STUDY OF SALES
- SELECTION PRACTICE FOR SALES
- PITCHING PRODUCT
- PRACTICE OF PITCHING PRODUCT
- DEMO PITCHING
- PITCHING PRODUCT
- MARKETING PRODUCTS

DURATION

60 Days



aagaz@bbr.org.in

www.internship.bbr.org.in

+91-7014019757,+91-7023995999